

Press Release



For Release: Immediate

Contact: Judell Anderson, CAE, Executive Director
Alliance of Automotive Service Providers of Minnesota (AASP-MN)
(612) 623-1110

AASP-MN Announces Annual Meeting & Leadership Conference

The Alliance of Automotive Service Providers of Minnesota (AASP-MN) is pleased to announce its Annual Meeting and Leadership Conference will be held April 14, 2016, at the Ramada Plaza Hotel, 1330 Industrial Blvd., Minneapolis. This year's event, with a theme to "Lead the Way," offers a line-up of seminars that are specifically geared for mechanical and collision repair shop owners and managers and are presented by some of the industry's top trainers.

In addition to the robust agenda of educational programming, there will be ample opportunity for attendees to network and socialize with their peers and industry vendors as they showcase new products and services during happy hour.

Here's what's in store:

8:00 – 10:00 am	Mastering the 5 Skills for Effective Leadership, Richard Flint, Richard Flint International
10:15 – 11:15 am	Help - My Industry is Consolidating!, Brad Mewes, Supplement!
11:30 am – 1:15 pm	AASP-MN Membership Meeting & Keynote Address: "No More Excuses, It's Non-Negotiable," Sam Silverstein, Sam Silverstein, Inc.
1:30 – 2:15 pm	Building Your Accountable Organization, Sam Silverstein, Sam Silverstein, Inc.
1:30 – 3:30 pm	Increase Your Diagnostic Labor Sales, Kelly Bennett, Business Training International
1:30 – 3:30 pm	Collision Workflow: Better Scheduling = Greater Success, Kent Carlson, Collision Resources, Inc.
2:30 – 3:30 pm	Authentic Persuasion: Communication That Moves Others to Action, Josh Dye, Convene, LLC
3:45 – 4:45 pm	Networking Roundtable
4:45 – 6:00 pm	Social Hour & Vendor Showcase
6:30 – 9:00 pm	Group Outing

More information will be released as it becomes available on the AASP-MN website, www.aaspmn.org or by calling the AASP-MN office at 612-623-1110.

AASP-MN is an association of independently-owned automotive service businesses and industry suppliers dedicated to improving Minnesota's automotive service industry and the success of its over 750 members. For more information, visit www.aaspmn.org.

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