

Alliance of Automotive Service Providers, Minnesota (AASP-MN)
Mechanical Advisory Committee
Meeting Recap
Tuesday, September 10, 2019

Present: Randy Notto, Jeremy Nordgren, Tom Archambault, Mike McLynn, Tony Newman, Troy Kaplan, Loren Feldkamp, Carl Thomas, Judell Anderson, Tom Kluver

Call to Order

The meeting was called to order by Tom Archambault. Participants introduced themselves. A committee roster was distributed and the objective of the committee was reviewed. Tom welcomed new committee members to the group.

Fall Mech XChange

Committee members brainstormed topics for a fall event. It was determined to have a single roundtable centered on the topic of shop management system software, co-facilitated by Carl and Tom A. The event will be hosted by TGK Automotive in Hugo on October 30th, from 4 – 6 p.m.

2020 Leadership Conference Programming

The 2020 Annual Meeting and Leadership Conference will take place on April 23rd at Delta Hotels by Marriott Minneapolis Northeast. No significant changes are planned for the event's agenda. Judell presented members with potential speakers/topics and sought their input about afternoon breakout sessions and luncheon keynote. Kim Walker's Storybrand class and Rick White's Coaching and Counseling for Employee Success class were both of interest.

Roundtable

Committee members discussed the availability of industry financial benchmarks and participation in 20 Groups.

Old/New Business

- Proven Force proposal: An additional discount of 1% is being offered to members of AASP-MN.
- *Get to Know Your Neighborhood Auto Repair Pro*: Nemer Fieger will be invited to the next meeting to recap this year's campaign and discuss plans for the future.
- *Your Car, Your Data, Your Choice* campaign: The Auto Care Association has developed educational tools for shops to educate customers about control of their vehicle data.

Upcoming Events

- MNCARS events: watch for opportunities to volunteer
- GM Clinics: October 16 & 17
- Race for Automotive Education: January 14 - 16
- Annual Meeting & Leadership Conference: April 23

The next meeting of the Mechanical Advisory Committee was scheduled for Tuesday, November 19th, noon, at the AASP-MN office.

There being no further business, the meeting was duly adjourned.