

Alliance of Automotive Service Providers, Minnesota (AASP-MN)
Mechanical Advisory Committee
Meeting Recap
Thursday, February 4, 2020

Present: Randy Notto, Debi McConnell, Jeremy Nordgren, Tony Newman, Troy Kaplan, Loren Feldkamp, Tom Archambault, Dan Gleason, Brian Crabtree, Judell Anderson

Call to Order

The meeting was called to order by Tom Archambault. Participants introduced themselves.

Guest Presentation

Mike McCloskey and Sherman Patterson explained how the *Lights On!* program works and encouraged committee members to consider participating as service providers.

Get to Know *Your Neighborhood Auto Repair Pro*[™]

Sign-up for the 2020 campaign is currently underway. As discussed at the last meeting, in mid 2020, the campaign's viability will be reassessed with an eye towards utilizing digital channels.

Educational Programming

- 2020 Leadership Conference programming features a stellar line-up of topics and presenters, including a session on ADAS to raise awareness among members of this technology's impact on common, daily repairs.
- Suburban Chev has offered to sponsor a GM technical clinic(s) for AASP-MN members. Committee members will review the options and reply to Judell with their top 3 choices of subject matter.

Discussion: Industry Issues

Committee members discussed the legalities of offering a special, incentive or coupon for service.

Old/New Business

- Board nominations: Judell reported that Jeremy Nordgren with Nordgren Automotive in Medina has been nominated to fill the open mechanical seat on the AASP-MN Board of Directors, effective April 1.
- Office furniture available: The Alliance office is getting a facelift and several pieces of furniture are available to any member who is interested.
- MNCARS spotlights: The industry member spotlights on the carcareers.org website are being updated. Members were encouraged to refer their "shining star" employees to be featured on the site.

Upcoming Events

- MNCARS Events: Many events scheduled during the February – April timeframe. Members were encouraged to volunteer, when available.
- SkillsUSA Contest: Auto contests will be held April 4th at Dakota County Technical College.
- Annual Meeting & Leadership Conference: April 23rd at Delta Hotels by Marriott, Mpls NE.
- Golf Outing: June 16th at Keller Golf Course in Maplewood.

Schedule Next Meeting & Adjourn

The next meeting of the Mechanical Advisory Committee is scheduled for May 5, 12:00 noon, at the AASP-MN office.

There being no further business, the meeting was adjourned.