

Alliance of Automotive Service Providers, Minnesota (AASP-MN)
Mechanical Advisory Committee
Meeting Recap
Tuesday, February 13, 2018

Present: Greg Kasel, Randy Notto, Chris Robbins, Debi McConnell, Carl Thomas, Mike McLynn, Tony Newman, Wayne Watson, Judell Anderson, Tom Kluver

Call to Order

The meeting was called to order by Carl Thomas. Participants introduced themselves.

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Sign-up for the 2018 is currently underway. Radio stations will be KQRS, Cities 97 and WCCO, with an option for Pandora. Testimonials from past participating members were utilized in program promotion.

2018 Leadership Conference

All plans are in place for the Annual Meeting & Leadership Conference. The event will take place on April 5th at the Double Tree in Bloomington. All were encouraged to attend.

MNCARS (Minnesota Careers in Auto Repair & Service) Update

- *Motor Mouth* campaign: Judell explained the plans to call on members to be a “Motor Mouth,” and put the resources developed by MNCARS to work in their local communities.
- Raffle ticket sales: Process for selling raffle tickets was reviewed. Each and every ticket must be accounted for to be compliant with MN Gambling Control Board regulations.
- World of Wheels is the next big outreach event for MNCARS. Volunteers will be needed to staff the 3-day event, held March 23-25 at U.S. Bank Stadium.

Discussion: Industry Issues

Committee members discussed the merits of 20 group participation, tactics for recruiting service advisors and sales tax audits.

Committee Rotation

The terms of Greg Kasel, Mars Overlee and Lou Kharrat will expire on 3/31. They were thanked for their service. New members will be joining the committee and Randy Notto will serve as Mechanical Division Director from 4/1/18-3/31/19.

Upcoming Events

- SkillsUSA contest at South Central College: March 24
- Annual Meeting & Leadership Conference: April 5
- Golf Outing: June 19
- Bike Raffle drawing: June 27

The next meeting of the Mechanical Advisory Committee will be scheduled based on results of a Doodle poll.

There being no further business, the meeting was duly adjourned.